



Undergraduate Student Achievement – Marion Campus

This page is intended to show prospective students and parents how well our students succeed while at IWU, and beyond graduation. All information presented is representative of bachelor's degree-seeking students at the Marion campus.

Retention Rates

- Defined as the percentage of bachelors-seeking students who return from one fall term to the next.
- The 2023 national average retention rate is 68%.¹

Class Level	2020	2021	2022	2023	2024	5-Year Average
Freshmen*	81%	78%	78%	79%	83%	80%
Sophomores	90%	90%	86%	88%	88%	88%
Juniors	94%	93%	93%	95%	97%	94%

*Denotes official IPEDS reported retention rates of first-time, full-time, freshmen.

**Note: Seniors are not counted because most of them graduate, thus making the percentages unstable.

Graduation Rates

- The percentage of bachelor's degree-seeking students who graduate within six academic years.
- The national average graduation rate is 62%.¹

Total IWU - Marion	2020	2021	2022	2023	2024	5-Year Average
Official Reported Graduation Rate	71%	71%	71%	67%	67%	69%

Grad Rates by Gender	2020	2021	2022	2023	2024	5-Year Average
Men	67%	67%	63%	65%	64%	65%
Women	74%	74%	75%	67%	68%	72%

Grad Rates by Pell/Loan Status	2020	2021	2022	2023	2024	5-Year Average
Pell Grant recipients	64%	62%	64%	55%	57%	60%
Federal loan recipients*	76%	76%	73%	69%	65%	72%
Non-Pell/loan recipients**	74%	77%	76%	73%	76%	75%

*Recipients of a Direct Subsidized Loan that did not receive a Pell Grant.

**Did not receive either a Pell Grant or Direct Subsidized Loan.

¹ National norms from National Student Clearinghouse (nscresearchcenter.org)

Grad Rates by Race/Ethnicity	5-Year Combined Rate	National Average ²
U.S. Nonresident	48%	71%
Hispanic/Latino	54%	53%
American Indian or Alaska Native	*	38%
Asian	68%	76%
Black or African American	37%	42%
Native Hawaiian or Other Pacific Islander	*	49%
White	71%	66%
Two or more races	62%	57%
Race and ethnicity unknown	71%	55%

*Not enough students to calculate a meaningful average.

Post-graduation/Career outcomes

Each year the IWU Life Calling and Career office conducts a survey of all bachelor's degree graduates called the First Destination Survey (FDS). These items are key metrics taken from the FDS annual report.

- **Total Career Outcomes (Placement) Rate = 93%**
- **Excellence Rate = 90%**
- **Continuing Education Rate = 18%**
- **Average annual salary = \$49,207**

² National norms from IPEDS (nces.ed.gov/ipeds/trendgenerator)